

Apple to Switch Macs to Intel Chips

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Created 06/06/2005 - 6:24pm

Submitted by srlinuxx on Monday 6th of June 2005 06:24:55 PM Filed under [Mac](#) [1]


In a risky move that could further shrink its minuscule slice of the PC market, Apple Computer Inc. announced plans Monday to switch its Macintosh computers to the same Intel Corp. chips used in systems that run Microsoft Windows.

Apple, which for years suggested its users "Think Different," will join all other PC makers in using microprocessors built on the x86 architecture. The technology took root when IBM launched its first PC in 1981 and eventually turned Apple into a niche player.

"Our goal is to provide our customers with the best personal computers in the world, and looking ahead Intel has the strongest processor roadmap by far," said Steve Jobs, Apple's CEO. "It's been ten years since our transition to the PowerPC, and we think Intel's technology will help us create the best personal computers for the next ten years."

Jobs said Apple will begin offering Macs with Intel processors by June 2006 and will switch its entire product line by the end of 2007.

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UPDATE: args! /. beat me!!! Anyway, if you haven't seen their *submitted* post, they link to the Keynote er..notes. 
[Here](#) [2]!

[Mac](#)

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