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# Ever wonder how IDC can do all those "studies"?

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Remember the EU Anti-trust case against Microsoft? During that case (around Sept 2006), MS sponsored a study of how good everything (in terms of economics), will be when Vista comes to Europe.

Here's a reminder...

## Microsoft's Masterpiece of FUD

<http://www.linuxjournal.com/node/1000097> [1]

The whitepaper in question is this...

"The Economic Impact of Microsoft Windows Vista" <http://download.microsoft.com/download/b/c/1/bc15f052-f970-405f-b691-5d0052410b42/203326Euro.pdf> [2] The original link is dead, here's a mirror.

<http://www.lemondeinformatique.fr/fichiers/telechargement/l-impact-economique-du-lancement-de-vista-en-europe.pdf> [3]

Let's look at the *Summary and Outlook*

Quote:

*The IDC research shows that the launch of Windows Vista will precipitate cascading economic benefits, from increased employment in the region to a stronger economic base for those 150,000+ local firms that will be selling and servicing products that run on Windows Vista. At least a million IT professionals and industry employees in the region will be working with Windows Vista in 2007.*

In December of 2006...

## "The Economic Impact of Microsoft Windows Vista in the United States"

<http://www.microsoft.com/presspass/itanalyst/docs/IDCVistaEcoImpactDec2006.pdf> [4]

Quote:

*The IDC research shows that the launch of Windows Vista will precipitate cascading economic benefits, from increased employment in the region to a stronger economic base for those 200,000 or more local firms that will be selling and servicing products that run on Windows Vista. Nearly 1.8 million IT professionals and industry employees will be working with Windows Vista in 2007.*