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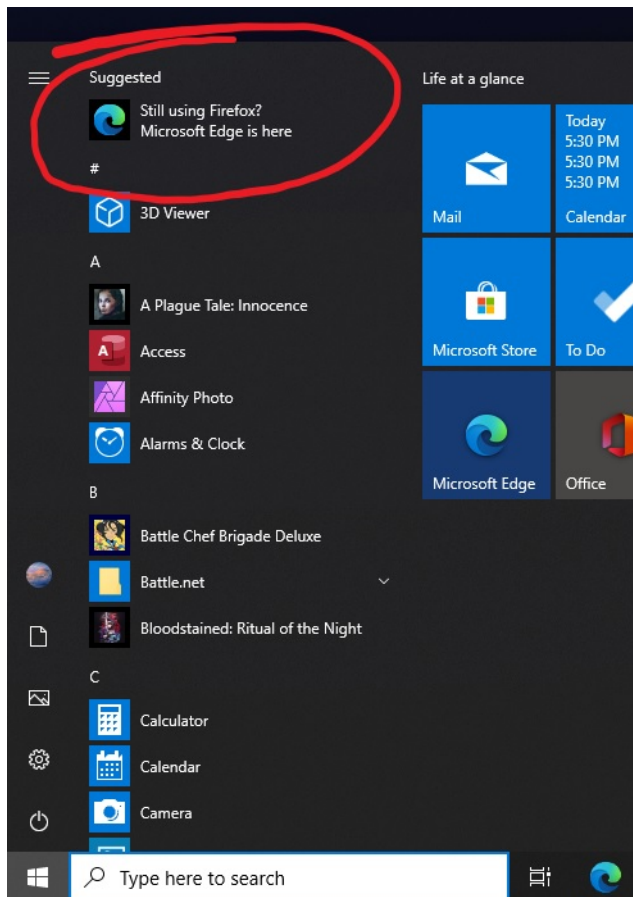
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# Microsoft flirts with new anti-trust challenge with new Start Menu-based Edge ads

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Submitted by Roy Schestowitz on Tuesday 11th of February 2020 02:54:21 PM Filed under [Microsoft](#) [1] [Moz/FF](#) [2] [Legal](#) [3]



Microsoft originally implemented the 'Suggested' section on the Windows 10 Start Menu as a way to advertise its official apps; but in the latest listing, Microsoft has gone beyond self-promotion.

Microsoft's recent extensive advertising is becoming hard to ignore, which has prompted many users to disable the ads. Those who haven't done so may have noticed the most recent one takes a dig at a competitor browser.

The listing displays 'Still using Firefox? Microsoft Edge is here', to all users of the former- even with the latter already installed. The ad provides a link to download the chromium-based browser.

[4]

Also: [Windows 7: a major bug prevents turning off or restarting the PC](#) [5]

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[2] <http://www.tuxmachines.org/taxonomy/term/118>

[3] <http://www.tuxmachines.org/taxonomy/term/106>

[4] <https://mspoweruser.com/microsoft-flirts-with-new-anti-trust-challenge-with-new-start-menu-based-edge-ads/>

[5] <https://www.gizchina.com/2020/02/11/windows-7-a-major-bug-prevents-turning-off-or-restarting-the-pc/>