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IT Job Titles Gone Wild

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I was in a meeting at my company where we did the usual introductory hand shake followed by a frenzied tossing of business cards on to the table for exchange.

As everyone was passing cards around, some started staring at me wondering why I wasn't partaking of this feast of glossy credentials. "I don't have an updated card," I responded sheepishly, not admitting that I had no idea what my title was. Others began reading the key line on each card they gathered.

The key line of course is not the name but the title.

One gentleman personally handed me his card with a wide grin on his face. I read the title: "technology evangelist."

To those clever folks who plan to print this on their own cards, let me give a small tip.

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