In 1994, my family bought a Macintosh Performa 475 as a home computer. I had used Macintosh SE computers in school and learned to type with Mavis Beacon Teaches Typing, so I've been a Mac user for well over 25 years. Back in the mid-1990s, I was attracted to its ease of use. It didn't start with a DOS command prompt; it opened to a friendly desktop. It was playful. And even though there was a lot less software for Macintosh than PCs, I thought the Mac ecosystem was better, just on the strength of KidPix and Hypercard, which I still think of as the unsurpassed, most intuitive creative stack.

Even so, I still had the feeling that Mac was an underdog compared to Windows. I remember thinking the company could disappear one day. Flash-forward decades later, and Apple is a behemoth, a trillion-dollar company. But as it evolved, it changed significantly. Some changes have been for the better, such as better stabilization, simpler hardware choices, increased security, and more accessibility options. Other changes annoyed me—not all at once, but slowly. Most significantly, I am annoyed by Apple's closed ecosystem?the difficulty of accessing photos without iPhoto; the necessity of using iTunes; and the enforced bundling of the Apple store ecosystem even when I don't want to use it.