

# Red Hat Fluff and News

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## [Q&A: How open source made Kubernetes appealing to enterprise app developers](#) [2]

A: We are at an interesting inflection point right now with computing. We went from physical hardware to virtual machines to containers and to concepts like serverless computing. And we're asking questions like, "Can it get even smaller?"

We're trying to make the underlying platform more powerful, but less and less visible. So if it's invisible to developers, do we just stop caring about it?

But you could make the same argument with Linux, right? If the application is done well, and Linux is doing its job, you shouldn't care about it. It's just running, it's fast, it's scalable. Kubernetes probably follows that path more than anything.

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## [How open source communities work and what enterprises can learn](#) [3]

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## [Inside Red Hat: Its open source heritage means big opportunity in cloud computing](#) [4]

The open source proposition has been embedded in Red Hat's roots since the company's founding in 1993 and has since remained at the core of its guiding principles, with Linux operating system (OS) at the heart of all its innovations. Vendor loyalty and clearly charted paths were the mantras many companies operated on for years, while "digital transformation" was barely on an enterprise's short-term road map.

Then a decade ago, cloud adoption surged, creating the impetus to embrace more agile and flexible development models, and open source technologies emerged.

[...]

While the topic of COVID-19 did not overtly dominate the discussions or significantly color the overarching Red Hat messaging, it became clear that the ability to pivot rapidly, embrace change and remain flexible will underscore Red Hat's efforts to successfully promote transformation amid the pandemic. Red Hat's reputation has historically been predicated on its open and agile approach to development and deployment, long before such attributes were considered valuable, let alone essential.

- **[Red Hat: Holding Its Own and Fueling Open Source Innovation](#)** [5]

When IBM acquired Red Hat for \$34 billion in 2019, it was considered the industry's largest software acquisition. The synergy between the two companies led them to become one of the leading hybrid multi-cloud providers globally.

In most acquisitions, the acquired entity sometimes loses momentum and sheds some of its original luster. This does not seem to be the case with Red Hat.

## [Red Hat](#)

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### **Links:**

[1] <http://www.tuxmachines.org/taxonomy/term/142>

[2] <https://www.infoworld.com/article/3545261/qanda-how-open-source-made-kubernetes-appealing-to-enterprise-app-developers.html>

[3] <https://www.tahawultech.com/insight/opinion/how-open-source-communities-work-what-enterprises-learn/>

[4] <https://www.wraltechwire.com/2020/05/31/inside-red-hat-its-open-source-heritage-means-big-opportunity-in-cloud-computing/>

[5] <https://www.linux.com/articles/red-hat-holding-its-own-and-fueling-open-source-innovation/>