Variscite Rises to Platinum Member of NXP Partner Program

By *Variscite*
Created *04/06/2020 - 9:21am*
Submitted by Variscite on Thursday 4th of June 2020 09:21:14 AM Filed under [News](#) [1]

[Tel-Aviv, Israel, June 04, 2020] Following a very successful partnership between the two companies and Gold membership in the NXP Partner Program for 8 years, under which hundreds of end products were designed around Variscite?s System on Modules based on NXP?s i.MX applications processors, both companies have decided to strengthen their partnership further. With this decision, Variscite becomes the only System on Module vendor to join NXP?s Platinum Partner.

?Since the launch of the i.MX 6 series in 2012, the number of markets and companies utilizing our processors has grown exponentially,? Commented Ron Martino, senior vice president and general manager, Edge Processing Business, NXP Semiconductors. ?Having strong module partners who enable us to reach and extend market penetration has been critical for our i.MX product line growth. Among our many valued partners, Variscite exemplifies exceptional collaboration through their adoption of i.MX 6 to i.MX 8 portfolios, innovative SOM design, and customer adoption across a wide variety of markets. The promotion of Variscite to our Platinum Program level is well deserved and will be the foundation for further collaboration and growth between our two companies.?

?This promotion brings a closer collaboration with NXP that will enrich the enablement and implementation of system solutions based on Variscite?s products and NXP?s technologies? said Ofer Austerlitz, VP Business Development and Sales at Variscite.

For the past 17 years, Variscite designed, developed, and manufactured a wide range of System on Modules focusing on i.MX 6, 7 and 8 processor series, providing its customers with trusted embedded solutions for different verticals and purposes. Variscite has been part of the early access for all i.MX 8 series platforms. During the past two years, Variscite launched a respectable number of new System on Modules based on i.MX 8M, i.MX 8M Mini, i.MX 8M Nano, i.MX 8X and i.MX 8QuadMax SoCs and will soon launch modules based on the i.MX 8M Plus. The Variscite products launched in synchronization with NXP?s new product introductions, delivering strong collaboration in go-to-market strategies.

Variscite continually sets a high bar for the Arm®-based System on Module market, focusing on strong customer support, closely accompanying its customer from the early concept phase to successful mass production. With the launch of the various i.MX 8 applications processor platforms, Variscite has established two highly-scalable, pin-compatible product families based on NXP i.MX 6 and i.MX 8 series. The VAR-SOM and DART Pin2Pin product families offer Variscite?s customers significant long-term advantages such as high scalability, optimized cost/performance, ease of development, and extended lifetime longevity.

Learn more:
Variscite Partner Profile on NXP.com