

How to Become a Cool Blogger and/or Hip Journalist

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First...get yourself a blog and get it running. It doesn't matter if it is from wordpress, google, or the media company you work for...just get a blog up and running.

To get maximum exposure in the past, you had to use keywords. Now is no different. The keyword we'll focus the most on is one that can get you thousands of hits in a few minutes if submitted to the right news outlet. That keyword is Ubuntu. Add this keyword to EVERY post you make. Name your blog with Ubuntu in the title to make sure that it is vaulted up the rankings. Just remember, you must use the word Ubuntu in everything you post.

For your first post, announce that you're going to stop using Windows XP and use Ubuntu instead. Do a lousy job of documenting your installation procedure and make sure you don't talk about anything of worth to someone who might be making the same change...just talk about how cool it is to be running Ubuntu and go over all the pluses. Don't focus on anything negative...afterall, you don't want any of the fanbois to come in and flame you now do you? Best to avoid confrontation...you know that someone else will fix that nasty problem you ran across during install right? Why should you report it? You're just a blogger trying to amass hits and/or a journalist trying to become hip right?

Full Post.

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