

OLPC looks for manufacturing scale, targets deep-pocketed donors

By *srlinuxx*

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The One Laptop Per Child Foundation is now targeting deep-pocketed donors for its OLPC XO laptop. A new initiative launched by the group is actively looking for charitable foundations, not-for-profit organizations, and wealthy philanthropists to give the OLPC XO a boost.

OLPC's new initiative takes the "Give 1 Get 1" initiative launched last month a step further, with a three-tiered program. Donors can fund anywhere from 100 to 999 laptops for \$299 each and select their destination. The OLPC Foundation will use \$99 of each \$299 to fund another 50+ laptops, sending them where the Foundation deems fitting.

The second tier is for funding 1,000 to 9,999 laptops. The cost drops to \$249, the donor decides where the laptops are sent, and OLPC takes \$49 from every \$249 to fund additional XO laptops for a country of the Foundation's choosing. The top tier allows donors to purchase 10,000 or more laptops for \$200 each and choose their final destination.

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