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## 'Best blogs on the web' honoured

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The best of the web's blogs - online diaries or websites where people publish their thoughts - have been recognised in the annual Bloggies. The winners from 30 categories were announced at the SXSW Interactive Festival in Texas, US. Boing Boing won the coveted overall best blog prize.

Blogs have been highlighted as a growing trend amongst net users over the last 18 months. Most are easy and free to set up, require little technical knowledge. Many are blurring the line between journalism and online commentary.

But a recent Gallup survey revealed that only one in four Americans were either very familiar or somewhat familiar with blogs. More than half, 56%, said they had no knowledge of them. Among internet users, only 32% said they were very or somewhat familiar with them.

[Full Story](#) [2].

[Web](#)

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