

Why Are We Still Buying Desktop OSes, Anyway?

By *srlinuxx*

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Recently, I begrudgingly gave in to a desktop OS upgrade on my personal laptop. Know what it bought me? Nothing. It didn't solve a problem. It didn't let me work better or faster. It merely "kept me up with the latest tech."

That's essentially what the return on investment will be when hundreds of thousands--perhaps millions--of enterprise desktops get upgraded to Windows 8. Surely we can figure out something better to do with all that money, even if we have to move some cheese in the process.

And that's where my inner finance child starts struggling with my tech self who's committed to keeping things rolling along.

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