

# Ubuntu: Breaking The Industry Barriers

By *srlinuxx*

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Canonical has come under some heavy criticism in the past couple of weeks with its controversial decision to include Amazon shopping results in the Ubuntu Dash search results. I have to admit, when I first read of the news I was also enraged with a certain amount of anger and honestly couldn't believe that our beloved Ubuntu had fallen victim to the commercial trap. The more I thought about the issue the more accepting I become of the concept. Allow me to delve a little deeper in to my thoughts and explain to you what I mean.

Love it or hate it, Microsoft Windows is the industry standard desktop operating system. Yet we can't ignore the fact that Windows' recent status as the industry standard may seem less relevant in 2012 than its 90's dominance, due to Apple's current grab on IT industry power. Despite Microsoft and Apple being strong competition, both companies share one thing in common and how they achieved their accepted position in the industry-Commercial software.

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## Links:

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[2] <http://www.unixmen.com/ubuntu-breaking-the-industry-barriers/>