

Ubuntu's Jono Bacon Talks Open-Source Community Management

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It's time for enterprises to take their participation in the open-source community even more seriously, for their own sake, says Jono Bacon, the community manager for Ubuntu.

Jono Bacon, the community manager for Canonical's Ubuntu Linux, believes in open-source software, but even more, he believes in the ability of open-source communities to help move code forward to drive success for enterprises. By getting their developers more involved in open-source communities, Bacon believes that enterprises will reap far more than they sow by benefiting from better code that helps solve their business challenges. That's why, he argues, more enterprises today are correctly hiring community managers to nurture and grow such efforts. Bacon was in San Francisco Oct. 8 to speak on the subject at the Liferay Symposium. There he sat down with eWEEK's Todd R. Weiss to answer questions about the state of open-source software in 2012 and why participation in open-source communities should be taken even more seriously by enterprises.

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