

Red Hat To Oracle: Have You Tried Free?

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Oracle probably isn't the first company that comes to mind when words like "austerity" are used. Perhaps for that very reason Oracle president Mark Hurd recently took to the blog-o-sphere to argue that going all-in with Oracle, even at a premium price, delivers better value. Ironically, Red Hat CEO Jim Whitehurst used the same LinkedIn blog platform just a few days earlier to argue a very different picture of what customer value looks like.

Hint: It looks a lot like "free."

Oracle Tries Out A Jobsian Reality Distortion Field

Hurd's post is somewhat surreal. Basically, it reads like an anti-Oracle screed, talking up the need for CIOs to do more with less, talking down legacy enterprise apps and infrastructure, but conveniently overlooking the fact that it Oracle that dominates IT budgets?and not in a good way.

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