Celebrating the Marriage of Automotive and Consumer Electronics at CES

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This year's CES featured over 125 automotive companies the who-is-who of the industry on over 140,000 square feet of exhibition space, a 25 percent increase from the prior year. Among the OEMs, Audi, BMW, Chrysler, Ford, General Motors, Kia, Mazda, Mercedes and Toyota put their latest technologies on display. However, not just the car makers but also the suppliers to the industry such as Bosch, Continental, Delphi, Denso, Visteon and others stepped out from behind their OEM customers into the limelight of the show.

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