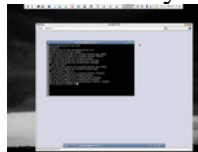


# Android: The Most Popular OS In The World

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We have been having the biggest debate of the mobile world for a few years now? Android, or iOS? Each of them have their own major perks. Android has its insane amount of customization possibilities, and iOS has its ease of use (just to name a few). However, a new report from the IDC shows us some irrefutable proof: Android is the most popular mobile operating system in the world. Over the last three years, the Android operating system market share, in percentages of global unit shipments, has increased by roughly 29.6%, while iOS has dropped 3.6%. Windows Phone has surprisingly gained 1.5%, and BlackBerry has dropped 9.4%. As of May of last year, Samsung held the title of the first place, but that is to be expected.

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