

# ODF vs. OOXML: War of the Words Chapter 5: Open Standards

By *Roy Schestowitz*

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Plug.and.socket 142One of the two articles of faith that Eric Kriss and Peter Quinn embraced in drafting their evolving Enterprise Technical Reference Model (ETRM) was this: products built to 'open standards' are more desirable than those that aren't. Superficially, the concept made perfect sense - only buy products that you can mix and match. That way, you can take advantage of both price competition as well as a wide selection of alternative products from multiple vendors, each with its own value-adding features. And if things don't work out, well, you're not locked in, and can swap out the loser and shop for a winner.

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[4] <https://joinup.ec.europa.eu/community/osor/news/galicia-recommends-use-open-document-format>