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Google Mounts \$100K Project Ara Dev Challenge

By *Rianne Schestowitz*

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Modular product design is the wave of the future, said Shardul Kazi, Toshiba America senior VP, who sees the concept being extended to tablets and other products. Google is offering developers a carrot to help make that future materialize, in the form of a \$100,000 prize for Project Ara innovation. The rules for the competition will be released in May

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