

Digitimes Research: Microsoft facing difficulties in 3 major segments

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As for the partner relations, PC brand vendors are gradually accepting Google's Chrome OS and even trying to provide dual-OS solutions. Microsoft's Surface tablets also created a conflict of interest with its tablet vendor partners. With Windows-based smartphones continuing to fall behind Android-based models, most smartphone vendors have placed less attention on Windows Phone and started dropping support after the software giant's acquisition of Nokia.

[3]

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