

# OnePlus One: Is this Smartphone the New Nexus Killer?

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There's a new kid in town. Yes, this is the same town that is ruled by the widely popular Galaxy smartphones, the shiny-looking iPhones, and the ever-reliable Nexus devices. In other words, this is a tough market to break in and yet another Android device entering into this market seems like a premature death sentence. However, it isn't.

Meet OnePlus One, a new flagship phone that has taken the Android fanbase by storm. Seems like every other fanboy or fangirl is trying to get their hands on this device. And yes, it's selling like hot pancakes at the moment. So, what is so special about OnePlus One? Neither is it made by a big company, nor does it run a specially customized Android. It's just another flagship phone with Cyanogenmod on it and somehow it has become the talk of the town. The real question is, will this be the new Nexus killer?

[2]

[Android](#)

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