

# GNOME Stakeholders Take Issue With Groupon Over their Gnome

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Created 30/07/2014 - 7:28am

Submitted by Rianne Schestowitz on Wednesday 30th of July 2014 07:28:09 AM Filed under [GNOME](#) [1]

While the GNOME project has been around since 1999 and is known by most Linux users as one of the common desktop environments, deal-of-the-day website Groupon recently introduced its own "Gnome" software.

Earlier this year the Groupon discount web-site introduced Gnome, a tablet software solution for helping business owners run their business. This software is completely unrelated to the open-source GNOME desktop environment on Linux systems. The Groupon Gnome announcement reads, "Today we announced Gnome, a new tablet-based platform that will provide sophisticated tools to local merchants to run their businesses more effectively and understand their customers better. The tablet will let merchants instantly recognize their Groupon customers as they enter their business, seamlessly redeem Groupons and save time and money with a simple point of-sale system and credit card payment processing service. Gnome will soon integrate with popular accounting software programs such as QuickBooks and Xero and offer a suite of customer relationship management tools, including the ability to customize marketing campaigns based on purchase history, share customer feedback via social media and respond to customer inquiries or comments."

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## Links:

[1] <http://www.tuxmachines.org/taxonomy/term/146>

[2] [http://www.phoronix.com/scan.php?page=news\\_item&px=MTc1MjI](http://www.phoronix.com/scan.php?page=news_item&px=MTc1MjI)