

# Vaio vies with old friend Sony by launching an Android smartphone

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Shortly after ejecting from Sony, the folks at Vaio are going up against their former company with a smartphone to compete with the Sony Xperia line.

The Vaio name will no doubt be familiar as the brand name of Sony's laptops. But as part of a raft of cost-cutting measures, Sony spun off the laptop division last year. The new company kept the Vaio name and logo for its first couple of laptops and has now slapped the logo on the back of a mid-range phone.

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