

96.8 percent of new smartphones sold are either iPhone or Android devices

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The latest quarterly smartphone sales data from Gartner is out today, and it tells a very familiar story. BlackBerry keeps shrinking, Microsoft is stagnating, and Google and Apple are tightening their already dominant grip over the entire market.

[2]

[Android](#)

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[2] <http://www.theverge.com/2015/8/20/9181269/gartner-q2-2015-smartphone-sales>