Home > Blogs > Roy Schestowitz's blog > Translation of the Latest 'Microsoft Loves Linux' Charm Offensive

Translation of the Latest 'Microsoft Loves Linux' Charm Offensive

By *Roy Schestowitz*Created 17/11/2016 - 1:07pm
Submitted by Roy Schestowitz on Thursday 17th of November 2016 01:07:08 PM Filed under Linux [1]

QUITE a few additional articles -- mostly puff pieces (below is a complete/exhaustive list) -- have been published since <u>yesterday's blog post</u> [2], which was followed by <u>a short article from *Techrights*</u> [3]. There is a lot of Microsoft PR inside the news/media right now (more and more by the hour) and it's coordinated (sometimes *in advance*, based on what we learned yesterday) by Microsoft. Here is a quick rebuttal to the 4 strands of news:

- The Linux Foundation joins Microsoft (not a slip): Microsoft paid half a million dollars for over a hundred puff pieces (in English alone) and lots of leverage over Linux, including a distraction from the patent wars it wages.
- The GNU/Linux crowd gets a proprietary software database it neither wants nor needs: This might be useful when Microsoft tries to infiltrate GNU/Linux deployments like the one in Munich, later boasting better integration with Windows than with GNU/Linux (same for running Bash/Ubuntu under Windows 10).
- Google and .NET: Microsoft accepts that it lost the mobile wars and also lost developers, so it tries ever more
 desperately to spread .NET and/or Mono.
- Tizen/Samsung and .NET: As above.

That's about all it means. Below is the raw PR, which is intended to sometimes (it doesn't always work) mislead the reader, having misled the writers/journalists. ?

Related/contextual items from the news:

- Microsoft demonstrates its commitment to open source by joining Linux Foundation [4] [Ed: Microsoft advocacy sites (often paid-for nonsense) like to pretend to themselves that Microsoft is now a good citizen, not racketeer. iophk: ?You?ve probably seen links about LF joining Microsoft so I won?t add them. It would have been news if Microsoft joined OIN [5].?]
- Microsoft joins The Linux Foundation as a Platinum member [6] [Ed: How MS advocacy sites put it; the larger payment (like political 'donation') was inevitable [3]. To quote Benjamin Henrion [7], "Microsoft depends so much on taxing Linux via its

dubious software patents that they have decided to join the Linux Foundation #corruption"]		
• Microsoft now a Platinum Member at Linux Foundation and .NET foundation has Google onboard [8]		
● Microsoft joins the Linux foundation and blows everyone?s mind [9]		
• Microsoft And Linux Working On Advance Open Source Project Development, SQL Server And Azure App Service[10]		
● Microsoft and Linux Collaborates For Open-Source Game; As Rivals Unite, How Could Linux Benefit From This?[11]		
● Microsoft joins Linux Foundation as it continues to embrace open source [12]		
● <u>Microsoft join hands with Linux Foundation as platinum member</u> [13]		
● Microsoft joins the Linux Foundation as a Platinum member [14]		
Microsoft Becomes a Member of The Linux Foundation [15]		
■ <u>Is Google crashing the Microsoft open source party?</u> [16]		
• Microsoft: SQL Server for Linux is the real deal [17]		
● Microsoft doubles down on Linux love, joins foundation [18]		

Microsoft joins the Linux Foundation, launches test build of Visual Studio for Mac [19]
Microsoft makes open source commitment with new partnerships involving Google, Linux, Samsung [20]
Microsoft joins Linux Foundation as a Platinum Member [21]
Microsoft joins Linux Foundation, Open-Source development to get major boost [22]
Microsoft joins Linux Foundation at Platinum Partner [23]
• After OpenAI Partnership, Microsoft Joins The Linux Foundation To Dive Deeper Into Open-Source Code [24]
Microsoft is joining the Linux Foundation [25]
Microsoft Joins Linux Foundation, Bets on Open Cloud Computing [26]
Microsoft Shows Linux Love by Joining the Linux Foundation [27]
Loves spreads, new Microsoft SQL Server now previewed on Ubuntu [28]
Microsoft joins the Linux Foundation, no really [29]

<u>Linux Academy Partners with Microsoft Visual Studio Dev Essentials Program [30]</u>

Microsoft Becomes Linux Foundation Platinum Member, The Last Leaf has Fallen [31]
Microsoft joins the Linux Foundation, confirms commitment to open source development [32]
Microsoft has joined the Linux foundation [33]
Microsoft Joins Linux Foundation, After Calling Linux a 'Cancer' [34]
Microsoft Drops Tech Bombshell As It Joins Linux Foundation [35]
Microsoft partners with the Linux Foundation [36]
Microsoft and Google bury the hatchet in one small way [37]
Microsoft Joins the Linux Foundation As Everyone Now Loves Open Source [38]
Microsoft is the Platinum member of Linux Foundation [39]
Linux Foundation Gets a Surprising New Member: Microsoft [40]
SQL Server joins the Linux party, new preview comes to Linux and Docker [41]
Microsoft joins the Linux Foundation as a Platinum member, Google joins .Net community [42]

Microsoft joins Linux Foundation that promotes open-source technology [43]
Microsoft SQL Server Supports Linux [44]
Cricket Australia to adopt Microsoft?s team and player performance platform [45]
Microsoft announces association with Linux Foundation with Platinum membership [46]
Microsoft joins The Linux Foundation at highest membership tier [47]
Microsoft Joins Linux Foundation As Platinum Member And Releases Ports [48]
Microsoft Embraces Open Source, Joins Linux Foundation [49]
As Microsoft joins Linux, Google shakes hands with the .NET Foundation [50]
Microsoft joined the Linux foundation as a platinum member because of Cloud Services [51]
Microsoft, Google, and Samsung Bury the Hatchet with New Partnerships [52]
Microsoft, Google, Samsung Team Up In Open Source Development [53]
Microsoft surprises by joining Linux, 15 years after calling it a ?cancer? [54]

Microsoft joins Linux Foundation in another nod to open-so	ource code [55]
• Microsoft officially joins the Linux league of open source co	ontributors [56]
• After Microsoft joins Linux, Google Cloud joins .NET Foun	ndation [57]
• Google signs on to the .NET Foundation [58]	
• Microsoft Joins Linux Foundation [59]	
• Microsoft?s .NET Foundation Now Includes Google [60]	
Microsoft Joins The Linux Foundation In Latest Open Sour	rce Commitment [61]
• Microsoft joins The Linux Foundation; takes on Oracle [62]]
Microsoft Joins The Linux Foundation to Boost Open Source	ce Software Ecosystem [63]
• Microsoft has officially joined the Linux Foundation [64]	
<u>inux</u>	
ource URL: http://www.tuxmachines.org/node/95734	
Links: 1] http://www.tuxmachines.org/taxonomy/term/123 2] http://www.tuxmachines.org/node/95708	

[3] http://techrights.org/2016/11/16/microsoft-still-hates-linux/

- [4] http://www.digitaltrends.com/computing/microsoft-joins-linux-foundation-platium-member/
- [5] http://www.infoworld.com/article/3042699/open-source-tools/microsoft-loves-open-source-only-when-its-convenient.html
- [6] https://mspoweruser.com/microsoft-joins-linux-foundation-platinum-member/
- [7] https://twitter.com/zoobab/status/799147135132438528
- [8] http://www.india.com/technology/microsoft-now-a-platinum-member-at-linux-foundation-and-net-foundation-has-google-onboard-1650928/
- [9] http://bgr.com/2016/11/16/microsoft-linux-foundation-2016-donation/
- [10] http://www.ibtimes.com/microsoft-linux-working-advance-open-source-project-development-sql-server-azure-app-2447379
- [11] http://www.newseveryday.com/articles/54040/20161117/microsoft-and-linux-collaborates-for-open-source-game-as-rivals-unite-how-could-linux-benefit-from-this.htm
- [12] http://www.cbronline.com/news/enterprise-it/software/microsoft-joins-linux-foundation-continues-embrace-open-source/
- [13] http://www.ibtimes.co.in/microsoft-join-hands-linux-foundation-platinum-member-704340
- [14] http://indianexpress.com/article/technology/tech-news-technology/microsoft-has-joined-the-linux-foundation-4379816/
- [15] https://www.sdxcentral.com/articles/news/microsoft-becomes-member-linux-foundation/2016/11/
- [16] http://www.cbronline.com/news/enterprise-it/software/google-crashing-microsoft-open-source-party/
- [17] http://www.infoworld.com/article/3142360/sql/microsoft-sql-server-for-linux-is-the-real-deal.html
- $[18] \ http://www.computerworld.co.nz/article/610260/microsoft-doubles-down-linux-love-joins-foundation/?fp=16\&fpid=1$
- [19] http://www.techspot.com/news/67075-microsoft-joins-linux-foundation-launches-test-build-visual.html
- [20] http://www.itworldcanada.com/article/microsoft-makes-open-source-commitment-with-new-partnerships-involving-google-linux-samsung/388471
- [21] http://www.themobileindian.com/news/20399_Microsoft-joins-Linux-Foundation-as-a-Platinum-Member
- [22] http://fabnewz.com/2016/11/17/microsoft-joins-linux-foundation-open-source-development-get-major-boost/
- [23] http://www.itpro.co.uk/strategy/27583/microsoft-joins-linux-foundation-at-platinum-partner
- [24] http://www.techtimes.com/articles/186117/20161116/after-openai-partnership-microsoft-joins-the-linux-foundation-to-dive-deeper-into-open-source-code.htm
- [25] http://www.htxt.co.za/2016/11/17/microsoft-is-joining-the-linux-foundation/
- [26] https://hacked.com/microsoft-joins-linux-foundation-bets-open-cloud-computing/
- [27] https://redmondmag.com/articles/2016/11/16/microsoft-joins-linux-foundation.aspx
- [28] http://www.computerweekly.com/blog/Open-Source-Insider/Loves-spreads-new-Microsoft-SQL-Server-now-previwed-on-Ubuntu
- [29] https://liliputing.com/2016/11/microsoft-joins-linux-foundation-no-really.html
- [30] http://www.consumerelectronicsnet.com/article/Linux-Academy-Partners-with-Microsoft-Visual-Studio-Dev-Essentials-Program-4699328
- [31] http://1reddrop.com/2016/11/17/microsoft-becomes-linux-foundation-platinum-member/
- [32] http://www.digit.in/software/microsoft-confirms-commitment-to-open-source-development-joins-the-linux-foundation-32511.html
- [33] http://www.pcr-online.biz/news/read/microsoft-has-joined-the-linux-foundation/038871
- [34] http://www.lightreading.com/home-page-news-and-views-queue/microsoft-joins-linux-foundation-after-calling-linux-a-cancer/d/d-id/728392
- [35] http://hothardware.com/news/microsoft-drops-tech-bombshell-as-it-joins-linux-foundation
- [36] http://sivertimes.com/microsoft-partners-with-the-linux-foundation/3196
- [37] http://www.cio.com/article/3142325/application-development/microsoft-and-google-bury-the-hatchet-in-one-small-way.html
- [38] http://news.softpedia.com/news/microsoft-joins-the-linux-foundation-as-everyone-now-loves-open-source-

510272.shtml

- [39] http://www.dayafterindia.com/2016/11/17/microsoft-is-the-platinum-member-of-linux-foundation/
- [40] http://associationsnow.com/2016/11/linux-foundation-gets-surprising-new-member-microsoft/
- [41] http://winbeta.org/news/sql-server-joins-the-linux-party-new-preview-comes-to-linux-and-docker
- [42] http://winbeta.org/news/microsoft-joins-the-linux-foundation-as-a-platinum-member-google-joins-net-community
- [43] http://scroll.in/latest/821781/microsoft-joins-linux-foundation-that-promotes-open-source-technology
- [44] https://www.datanami.com/2016/11/16/microsoft-sql-server-supports-linux/
- [45] https://mspoweruser.com/cricket-australia-to-adopt-microsofts-team-and-player-performance-platform/
- $[46] \ http://www.newsnation.in/article/151235-microsoft-announces-association-with-linux-foundation-with-platinum-membership.html$

[47]

- http://www.gamasutra.com/view/news/285696/Microsoft_joins_The_Linux_Foundation_at_highest_membership_tier.php
- [48] http://www.inquisitr.com/3721318/microsoft-joins-linux-foundation-platinum-membership-software-developer-platforms-satya-nadella/
- [49] http://www.pcquest.com/microsoft-embraces-open-source-joins-linux-foundation/
- [50] http://thetechportal.com/2016/11/17/google-joins-net-foundation/
- [51] http://tech.firstpost.com/news-analysis/microsoft-joined-the-linux-foundation-as-a-platinum-member-because-of-cloud-services-348010.html?utm_source=related_stories
- [52] http://news.softpedia.com/news/microsoft-google-and-samsung-bury-the-hatchet-with-new-partnerships-510284.shtml
- [53] http://www.itechpost.com/articles/55310/20161117/microsoft-google-samsung-team-up-in-open-source-development.htm
- [54] http://www.financialexpress.com/industry/tech/microsoft-surprises-by-joining-linux-15-years-after-calling-it-a-cancer/447931/
- [55] http://www.houstonchronicle.com/business/technology/article/Microsoft-joins-Linux-Foundation-in-another-nod-10619710.php
- [56] http://indiatoday.in/technology/story/microsoft-officially-joins-the-linux-league-of-open-source-contributors/1/812830.html
- [57] http://www.theregister.co.uk/2016/11/16/after_microsoft_joins_linux_google_cloud_joins_net_foundation/
- [58] http://www.osnews.com/story/29498/Google_signs_on_to_the_NET_Foundation
- [59] http://windowsitpro.com/windows/microsoft-joins-linux-foundation
- [60] http://www.androidheadlines.com/2016/11/microsofts-net-foundation-now-includes-google.html
- [61] http://www.techweekeurope.co.uk/software/microsoft-linux-foundation-open-source-200761
- [62] http://www.catchnews.com/tech-news/microsoft-joins-the-linux-foundation-takes-on-oracle-1479365860.html
- $[63] \ http://www.news18.com/news/tech/microsoft-joins-the-linux-foundation-to-boost-open-source-software-ecosystem-1312725.html$
- [64] http://tech.firstpost.com/news-analysis/microsoft-has-officially-joined-the-linux-foundation-347965.html